

2024



BODRİUM OTEL

SUSTAINABILITY REPORT

ÇELİKMEN TURİZM OTEL. İNŞ. LTD. ŞTİ.

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1. SUSTAINABILITY

Sustainable Tourism is defined by the United Nations World Tourism Organization (UNWTO) as “tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities.” We aim to fulfill all Sustainable Development Goals, established to address social, cultural, and ecological issues under 17 main headings and targeted to be achieved by United Nations member states by the end of 2030, within the scope of our Sustainable Tourism Practices.



Figure 1.1: Main Topics of Sustainability

Our Vision; To preserve our brand value by creating more employment in the hospitality sector and providing a livable environment for future generations with reliable, respectful, and environmentally conscious practices.

Our Mission; To be your home in Bodrum, where you can experience the natural, the pure, and the authentic essence of the region.

Our Commitments and Principles; We are obliged to conduct our operations in accordance with all legal regulations, laws, and professional business standards, while upholding the values shaped by our corporate culture.

In all these activities, our core principles are to ensure our continuity through a human- and environment-oriented approach, continuous improvement, and sustainable resource management.

As Bodrium Hotel, with our sustainable tourism approach, we aim to continually improve by transforming our management model, staff practices, guest accommodation processes, perspective, sensitivities, resources, and all hospitality operations. We commit to developing ourselves within legal frameworks to leave livable resources for future generations and to ensure that other living beings on our planet also have the right to exist.

From now on, we plan to share our activities within this scope transparently with all our stakeholders. We would like to announce that we will share performance data regarding our progress through the reports we will prepare.

2. FACILITY (HOTEL)

Bodrium Hotel is a **Special Accommodation Facility** operating under the supervision of the Republic of Türkiye Ministry of Culture and Tourism.





In addition to our main restaurant where we serve an open buffet breakfast, our A La Carte Restaurant also offers our guests a selection of dishes primarily from Italian cuisine, as well as Mediterranean and international cuisine.



3. SUSTAINABILITY

3.1. Our Sustainability Policy

With the aim of ensuring the efficient use of natural resources with environmental responsibility, our goals are to minimize all types of waste generated from resource consumption, separate waste at its source, and ensure the safe disposal of hazardous waste without harming the environment. We are committed to complying with relevant laws and regulations, continuously improving our processes, contributing to raising environmental awareness among our employees, guests, tour operators, suppliers, and society, adopting our policy as a lifestyle, ensuring the continuity of our practices to extend across all areas of life, and keeping them open for public review.

We aim to provide regular training to our employees, continuously improve their working conditions, identify potential hazards and risks in advance, and prevent possible occupational accidents and diseases.

By complying with legal requirements and our internal standards, our occupational health & safety policy is to protect human health and human rights within a team spirit, ensure a safe and healthy working environment, raise awareness among employees through training so that they internalize the responsibility of not endangering their own health and safety, nor that of other employees and our guests, and continuously improve preventive culture through periodic review of risk analyses. We aim to prevent discrimination on issues such as race, gender, or disability, work to prevent the exploitation of vulnerable groups, and increase both the number and quality of local employment generated through tourism, including improving wage and service standards.

Our hotel is committed to offering accessible tourism services for everyone, within our means, and transparently informing customers and stakeholders of accessibility levels through our website.

We aim to contribute to cultural heritage and minimize any potential damage to it.

Our purchasing policy focuses on local, environmentally responsible, fair trade-based, and efficient procurement. We monitor our suppliers' sustainability-related processes.

Our goal is to achieve maximum satisfaction by identifying the expectations and needs of our guests in advance.

We aim to provide social and economic benefits to the local community and minimize negative impacts on local residents.

Our hotel provides accurate information to all audiences in its promotional activities and always uses genuine visual materials. Across our website, social media accounts, and other printed or digital marketing channels, our hotel maintains transparency and authenticity regarding its products and services.

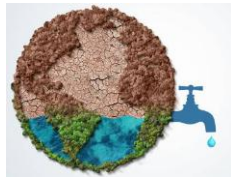
In the areas where we operate, we take all necessary measures to increase local employment, protect and enhance natural life, and we share all activities carried out to preserve our environment openly with the public.

3.2. Our Sustainability Approach

As one of the most established tourism enterprises in the sector, we state that our sustainability approach primarily focuses on protecting the resources we possess and preserving nature. To achieve this, we:



We pay attention to energy conservation and use our energy as efficiently as possible, taking care to protect our energy and energy resources.



We focus on water conservation and make every effort to use water efficiently in order to reduce our water consumption.



We manage our waste in a controlled manner from the moment it is generated. By acting in accordance with the Zero Waste System, we always behave in an environmentally conscious way in waste reduction practices.

In the areas in which we are involved throughout the life cycle, we:



We embrace the protection of social and cultural values and support non-governmental organizations.



We support the growth of local businesses by prioritizing them in our product and service procurement processes.



We contribute to sustainable development by choosing institutions and organizations that guarantee the rights of producers and workers and offer fairer trading conditions.

The main outcome we aim to achieve, in line with our responsibility to future generations, is to recognize the changes that will shape the future and take action for a more sustainable life. To accomplish this, we:



We prefer and promote the use of bicycles, an environmentally friendly mode of transportation that reduces carbon emissions to zero. We also recommend the use of buses and other public transportation options.



We continuously adapt to current regulations to ensure that our hotel can be used by many individuals regardless of age, ability, or condition.



With these approaches, our Sustainability Policy covers environmental, social, cultural, economic, quality, human rights, health, and safety issues.

✓ We encourage our employees and guests to be environmentally conscious, and we provide awareness and training programs on environmental responsibility and efficient energy use to support their development.

✓ We provide regular training to our employees on **Chemical Use**.

✓ In line with our environmentally sensitive purchasing policy, we prefer eco-labeled (Eco Label) products in our procurement processes.

✓ Together with our staff, we carry out regular area and environmental cleaning activities within our facilities.



4. ENVIRONMENTAL AND WASTEWATER MANAGEMENT

To raise awareness on reducing washing frequency and encourage more sustainable habits for energy and water conservation, we place informational notices in guest rooms.



For our Waste Management practices, within the scope of the Zero Waste Regulation issued and enforced by the Republic of Türkiye Ministry of Environment, Urbanization and Climate Change in the Official Gazette dated 12.07.2019 and numbered 30829, we established the Zero Waste Management System in our hotel in 2023 and were entitled to receive the Ministry-approved Zero

Waste Certificate.

We are aware of our environmental responsibilities in our hospitality operations and act accordingly. We recognize the potential harm we may cause to air, water, and soil, and therefore fulfill our responsibilities by taking all necessary precautions and obtaining required legal permits.



- We hold the **ISO 9001:2015 Quality Management System** certificate as it contributes to our operations by meeting and exceeding the expectations of our guests, employees, and legal requirements.
- We hold the **ISO 14001:2015 Environmental Management System** certificate as it supports our efforts in protecting the environment, using natural resources efficiently, and leaving a livable environment for future generations.
- We hold the **ISO 22000:2018 Food Safety Management System** certificate to eliminate threats to food safety, provide hygienic and reliable service to our guests, and support our employees in this process.



5. BIODIVERSITY

By monitoring endemic and local plant species and native animal species living in the Bodrum region, we aim to develop activities that can contribute positively to biodiversity.

Some of the local endemic species are as follows:

- ✓ Bodrum Mandalinası (Citrus Reticulata) - Bodrum Mandarin
- ✓ Frenk İnciri (Opuntia Ficus-İndica) - Indian Fig
- ✓ Zeytin (Olea Europaea) - Olive
- ✓ Karabaş Otu (Lavandula Stoechas) - Spanish Lavender
- ✓ Kenger Otu (Gundelia Tournefortii) - Artichoke Thistle
- ✓ Deniz Börülcesi (Salicornia Europaea) - Sea Asparagus
- ✓ Keçiboyunuzu (Harnup) Ağacı (Ceratonia Siliqua) - Carob Tree
- ✓ Isırgan Otu (Urtica Spp.) - Nettle
- ✓ Yılan Dili (Arum Maculatum) - Wild Arum
- ✓ Tilkişen, Yabani Kuşkonmaz (Asparagus Acutifolius) - Wild Asparagus
- ✓ Çeti (Latincesi Sarcopoterium spinosum) - Spiny Restharrow
- ✓ Dil Balığı (Solea Solea) - Sole Fish
- ✓ Barbun Balığı (Mullus Barbus) - Red Mullet
- ✓ Akdeniz Foku (Monachus Monachus) - Mediterranean Monk Seal



Figure 5.1: Akdeniz Foku (*Monachus Monachus*) - Mediterranean Monk Seal



Figure 5.2: Bodrum Mandalinası (*Citrus Reticulata*) - Bodrum Mandarin



Figure 5.3: Kenger Otu (*Gundelia Tournefortii*) - Artichoke Thistle

6. ENERGY AND WATER MANAGEMENT

In terms of electricity usage, an automatic energy cut-off system is applied through Energy Saver card switches in our guest rooms. Energy cut-off sensors are installed on exterior windows and balcony doors. Motion sensor lighting is used in common area restrooms and corridors. Outdoor

lighting systems are operated through timer controls. Our rooms are equipped with A-class, low-energy LED televisions and mini bar refrigerators. Throughout the hotel, including general, outdoor, decorative, office and corridor lighting, long-lasting and energy-efficient LED lighting systems are preferred. In addition, our energy consumption is monitored on a daily, monthly and yearly basis.

We aim to increase energy savings every year and reduce carbon emissions periodically. We consistently analyze energy conservation through maintenance, inspection and monitoring, while guiding new investment projects with a focus on energy efficiency and renewable energy use to minimize environmental impact.

Applications Implemented Within the Scope of Energy Management

- **Heat Exchanger:**

A heat exchanger is a device that enables heat transfer between two fluids (liquid or gas) with a temperature difference, without any physical contact or mixing. It is a highly efficient system that operates without energy consumption, and heat exchangers are used within our facility.

- **Heat Pump System:**

A heat pump transfers heat from a low-temperature environment to a high-temperature environment using an external energy source. It is utilized for space heating during winter and also for water heating. The main advantage of heat pump systems is their ability to transfer more energy than the amount consumed to operate the cycle.

- **Doors and Windows:**

The main entrance and exit doors of the hotel are sensor-controlled, minimizing heat loss.

- **Room Climate Control:**

To prevent heat and energy loss, when balcony doors are opened, the air conditioning system automatically stops. This serves as a warning mechanism and effectively reduces unnecessary energy consumption.

- **Water Saving:**

To minimize water consumption, water-saving aerators are installed in all areas. In addition to reducing water use, less energy is required to heat the reduced amount of water, which contributes to indirect energy savings.

7.OUR GREENHOUSE GAS (GHG) MANAGEMENT

Our Carbon Footprint Values for the Year 2024:

Carbon Footprint		
Total CO2e for reporting period	102.43551849806	tCO2e
Total Guestrooms Carbon Footprint	99.224373717552	tCO2e
Total Meetings Carbon Footprint	3.2111447805033	tCO2e
Carbon footprint per occupied room on a daily basis	7.8994008213957	kgCO2e
Carbon footprint per area of meeting space (1 sqm/sqft) on an hourly basis	0.021994142332214	kgCO2e/sqm/hr
Carbon footprint per sqm/sqft on an annual basis	80.278619512582	kgCO2e/sqm/hr

Greenhouse Gas Scopes			
Based on data input into calculator only (no estimation for mobile fuel consumption & refrigerants)			
Scope 1	Fuels burnt on site e.g. gas, oil Mobile fuels and Refrigerants	102.15035977296	tCO2e
Scope 2	Purchased electricity Purchased heating/cooling	0.2851587251	tCO2e
Outsourced Laundry Partial Scope 3	Please note that full Scope 3 figures should include other sources (e.g. supply chain emissions)	0	tCO2e

8. GUEST SATISFACTION

OUR GUEST SATISFACTION PROFILE			
YEARS	2023 (%)	2024 (%)	2025 (%)
Google	92	92	92
Trip Advisor	90	90	94
Otel Puan	89	93	91
Booking	89	89	87

9. CHEMICAL MANAGEMENT

Regarding chemicals; we operate in accordance with the instructions stated in the Material Safety Data Sheets (MSDS) for safety, transportation, storage, and disposal. We cooperate with licensed companies for the safe disposal of chemicals, monitor chemical waste, and report to the Ministry of Environment, Urbanization and Climate Change.

We prioritize ensuring that all chemicals we use are approved, labeled, and packaged appropriately, and that MSDS documents are available to us. In our chemical storage areas, we take necessary precautions against possible leaks, spills, and similar situations that may harm the environment. Chemical storage is carried out in accordance with the type of chemical, the manufacturer's storage instructions, and related regulations.

In order to reduce the amount of chemicals used and minimize their environmental impact, we revise our usage methods. We research cleaning equipment that requires less chemical and water use, and prioritize environmentally friendly, Eco Label certified chemical products.

10. PROCUREMENT ACTIVITIES

Our facility bases its procurement processes on a sustainable and environmentally friendly perspective, forming our supply chain accordingly. This policy includes several sub-principles:

Legal Compliance:

We cooperate with reliable suppliers who comply with local and national legal regulations and uphold ethical values in all procurement operations.

Minimizing Environmental Impact:

We primarily source our purchases from nearby regions in order to minimize CO₂ emissions generated by supplier delivery vehicles. With this approach, we reduce environmental impact while also supporting the local economy.

Energy-Efficient and Recyclable Products:

We prefer products that are energy-efficient, certified, contain recycled materials, and are repairable. In doing so, we encourage the use of environmentally friendly products.

Certified and Eco-Friendly Products:

We prioritize suppliers who offer certified products with recycled content. By giving preference to environmentally conscious suppliers, we remain committed to our sustainability principles.

Sustainable Construction and Furniture:

When selecting construction and furniture materials, we prefer recycled or refurbished products, sustainably sourced materials, locally produced items, and products with environmental certifications.

Encouraging Sustainable Transportation:

We encourage the procurement of vehicles with minimized environmental impact. With this approach, we aim to contribute to sustainable transportation.

Endangered Species and Natural Resources:

Within our supply chain, we make effort to avoid the use of endangered species, prevent hunting activities, and support the use of sustainable resources.

Local Collaborations:

To support employment growth, we prefer to work with local suppliers when forming our supply chain.

Our business aims to fulfill its environmental and social responsibilities in line with our sustainability mission.

**11. PERSONNEL AND WORKING LIFE**

We prioritize ensuring that all our employees work in a healthy, happy, and safe environment. We make an effort to employ personnel from the local community, contributing to the regional economy through the multiplier effect created by local employment.

As an establishment providing services at international standards to guests from different countries and nationalities, any discrimination based on nationality, race, language, religion, or similar factors towards our guests or employees is strictly against both our hospitality approach and our working principles.

Our core principle is to treat all employees fairly regardless of sexual orientation, age, gender, ethnic background, religious beliefs, or disability status.

Within this scope:

- ✓ We adopt an open, equal, transparent, and fair approach where employees are included in decision-making processes.
- ✓ We provide equal, standardized, and safe working conditions.
- ✓ We prioritize listening to problems and resolving them.
- ✓ We implement a fair working and wage policy that complies with legal regulations and established standards.
- ✓ We listen to our employees and maintain a communication model where ideas can be freely expressed and dialogue is encouraged (through our complaint lines).
- ✓ We ensure that our employees feel safe and we protect their personal information.
- ✓ We prioritize the right to get to know the workplace, self-development, and access to training.



12. CHILD ABUSE AND HARASSMENT

We believe that everyone has a responsibility to protect children. We acknowledge that child welfare and the protection of children from any form of harm are of utmost importance, and that protecting all children we come into contact with from physical and mental abuse is one of our fundamental duties. We train all our team members about the types of child abuse (physical, sexual, emotional abuse and neglect), and provide training that includes reporting procedures and our related social responsibilities. We do not employ staff under the legal child age. (Except trainees involved in vocational internship activities.)

13. ACCESS FOR PERSONS WITH RESTRICTED MOBILITY

Due to the legal quota criteria regarding room numbers, we are not legally obligated to provide accessibility arrangements for guests with disabilities. We would like to state that, due to the geographical conditions of our hotel's location, the facility is not physically suitable for guests with physical disabilities. However, we strive to improve accessibility for different types of disabilities and work towards better solutions within our capacity.

14. COMMUNICATION WITH OUR STAKEHOLDERS

STAKEHOLDER GROUP	COMMUNICATION METHOD	COMMUNICATION FREQUENCY
Employees	One-on-One Meetings	Continuous
	Surveys	Once a year
	Suggestion / Complaint Forms	Continuous
	Trainings	Within Training Plans
Customers	Customer Surveys	Continuous
	E-mail	Continuous
	Google My Business Reviews	Continuous
	Our Website / Contact Us	Continuous
Suppliers	Supplier Evaluation Form	Once a year
	E-mail	Continuous
Local Communities	Social Projects	Project-Based
	During Environmental Impact Assessment Process	Reporting Period

15. OUR CULTURAL ACTIVITY INTERACTIONS

Located right next to the Myndos Gate (4th century BC), one of the most significant monuments of ancient Halicarnassus that bears witness to thousands of years of Bodrum's history, Bodrium Hotel demonstrates its respect and commitment to cultural heritage in the most tangible way. Embracing the privilege of being "in the heart of history" as a responsibility, our hotel integrates its modern architecture with this unique historical texture without conflict—harmonizing with and honoring it.

Our Green Key certification and sustainability vision not only focus on the preservation of environmental resources, but also include the continuation of local cultural values through our prioritization of local suppliers and year-round contribution to the regional economy. Viewing historical heritage not merely as scenery, but as a legacy to be protected and passed on to future generations, Bodrium Hotel incorporates the deep-rooted history and local culture of Bodrum into the guest experience, actively supporting the cultural sustainability of the destination.

A miniature model of the Mausoleum at Halicarnassus — one of the Seven Wonders of the Ancient World, built in Halicarnassus by Artemisia in honor of King Mausolos, and renowned for its grand scale combining Greek architectural elements with its columns and Egyptian influence with its pyramidal roof — is exhibited in the lobby of our hotel.



Figure 15.1: *The miniature model of the Mausoleum at Halicarnassus located in the hotel lobby*

16. OUR SOCIAL RESPONSIBILITIES

With the “**FESTIVAL**” event we organize twice a year in our facility, we support the promotion and sales of small local brands, and we donate the revenue generated from the entertainment event held at the end of the day with local artists to **TEV (Turkish Education Foundation)**.





We voluntarily participate in the **SLOW FOOD** local cuisine promotion and tasting event organized every year during "**Local Goods Week**".



bodriumotel
Bodrum Pazarından



Çorbada Tuzumuz Var

7. Toprak Ana Günleri ve Yerli Malı Haftası



13 Aralık Cuma
Saat: 10.00



BODRIUM
OTEL & SPA



Slow Food

bodriumotel Slow Food Bodrum ile elele verdik; 13 Aralık Cuma günü, 10:00'da Bodrum Pazar Yeri'nde 8. Toprak Ana Günleri ve Yerli Malı Haftası dolayısıyla çorba dağıtıyoruz. Toprağın bereketini birlikte paylaşıyoruz. Sizi de bekleriz. 🙏

#slowfoodbodrum #bodrium #terramadre #toprakana

3 yorumun tümünü gör

slowfoodbodrum Bodrium Hotel & Spa'nın yerel çiftçiyi, geleneksel lezzetleri destekleyen emeğine sonsuz müteşekkirimiz. Sağ olun var olun ❤️



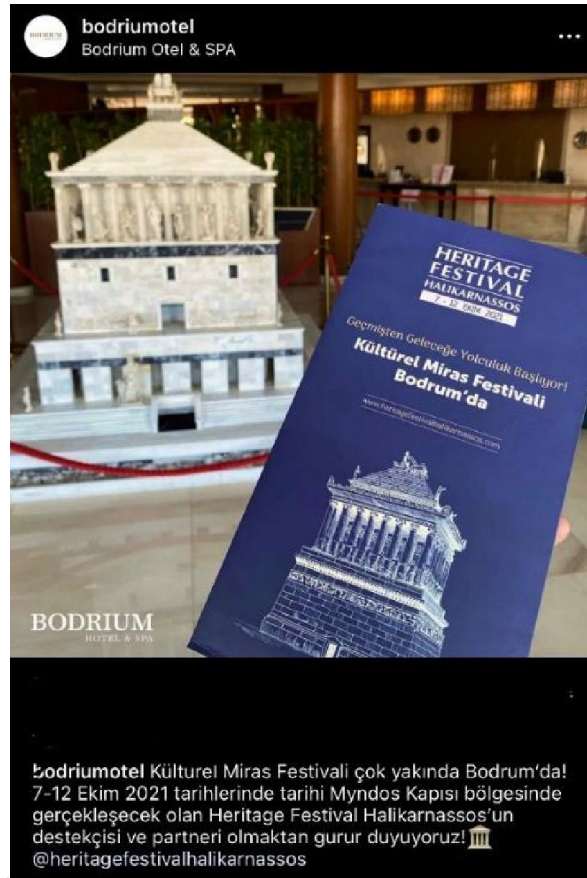
Every year, we organize free tours to various historical, natural, and cultural heritage sites across the Bodrum Peninsula, raising awareness for the preservation and promotion of these valuable areas.



By sponsoring running and cycling tour events, we contribute to the promotion of Bodrum and raise awareness about sports activities.



As a supporter and partner of the Cultural Heritage Festival, we protect our values and emphasize the importance and sustainability of cultural heritage.



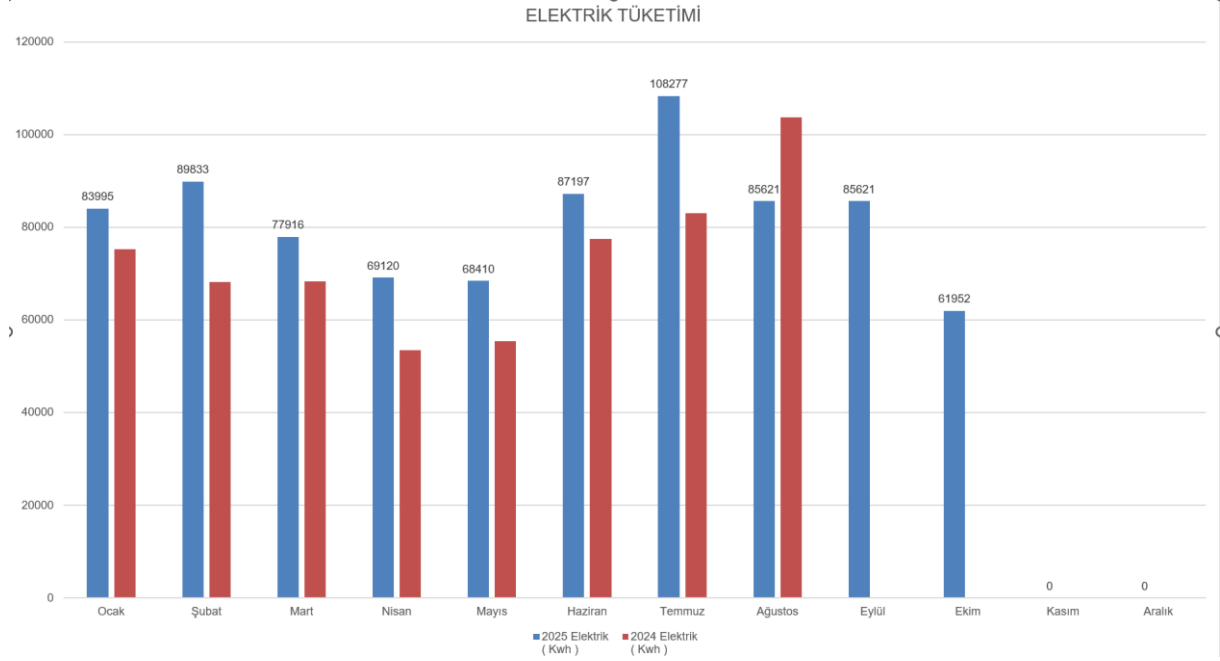
By bringing together tourism professionals and corporate executives, we voluntarily support the exchange of ideas in the field of Sustainable Tourism.



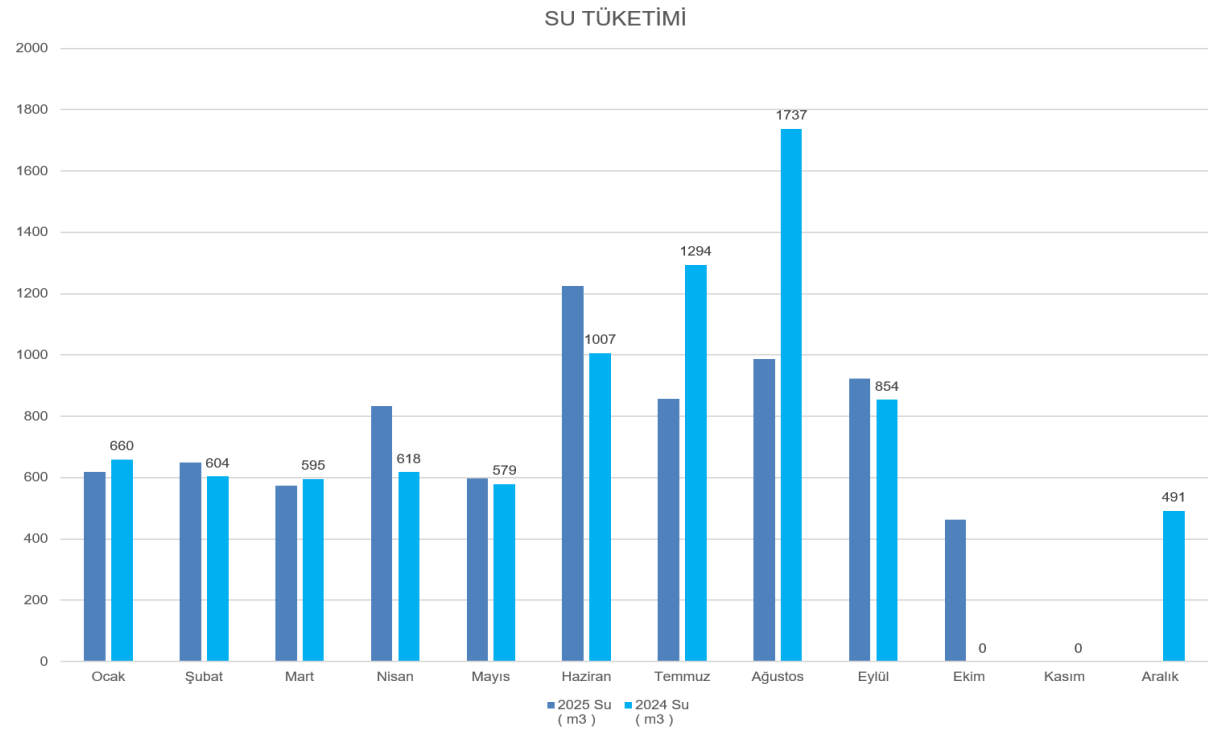
With the **“Sweep Your Front Door”** event held on June 5th, **World Environment Day**, we support the cleaning of the historic Myndos Gate and draw attention to the importance of cultural heritage preservation.



ELECTRICITY CONSUMPTION



WATER CONSUMPTION



YOU CAN ALSO SUPPORT US BY BEING MINDFUL OF THESE PRINCIPLES

- ✓ We kindly recommend choosing environmentally friendly personal cosmetic and hygiene products.
- ✓ We would appreciate your support in our sensitivity toward protecting endemic or endangered plant and animal species.
- ✓ Thank you for respecting animal rights as much as we do.
- ✓ The sale, display, or organization of activities involving historical or cultural artifacts within our hotel premises is strictly prohibited.
- ✓ Feeding or touching wildlife around the hotel area is dangerous and forbidden.
- ✓ You may contribute to the proper feeding of animals by donating to the designated food donation boxes located within our premises.
- ✓ We are grateful for helping us protect biodiversity by not harming the plants and trees in our garden areas.
- ✓ To support resource conservation, please inform us if you notice dripping taps or unnecessary lights left on.
- ✓ We kindly ask for your support in reducing waste during your stay, and thank you for choosing not to use single-use plastic packaged products.